

1 STATE OF OKLAHOMA

2 2nd Session of the 57th Legislature (2020)

3 HOUSE BILL 3066

By: Kiger

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6 AS INTRODUCED

7 An Act relating to schools; prohibiting certain
8 schools from using certain funds to purchase or
9 obtain advertising; providing definition; prohibiting
10 certain awards of compensation or financial
incentive; providing for promulgation of rules;
providing for codification; and providing an
effective date.

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13 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

14 SECTION 1. NEW LAW A new section of law to be codified
15 in the Oklahoma Statutes as Section 3-142.1 of Title 70, unless
16 there is created a duplication in numbering, reads as follows:

17 A. A charter school sponsored as provided for in Section 3-132
18 of Title 70 of the Oklahoma Statutes and a virtual charter school
19 sponsored by the Statewide Virtual Charter School Board pursuant to
20 Section 3-145.3 of Title 70 of the Oklahoma Statutes shall be
21 prohibited from using its State Aid allocation or any other state-
22 appropriated revenue to advertise or to contract with an individual
23 or business entity to purchase or obtain advertising services.

1 B. For the purposes of this section, "advertise" and
2 "advertising" mean an attempt by written, electronic or graphic
3 representation to elicit enrollment or the sale of goods or
4 services. The terms include, without limitation, such
5 representations made:

6 1. On signs, displays, circulars, brochures, menus of services
7 and recruitment materials; and

8 2. On the Internet, through the press, radio or television, or
9 by use of any other medium.

10 C. The State Board of Education and the Statewide Virtual
11 Charter School Board shall promulgate rules necessary to implement
12 the provisions of this section.

13 SECTION 2. NEW LAW A new section of law to be codified
14 in the Oklahoma Statutes as Section 3-142.2 of Title 70, unless
15 there is created a duplication in numbering, reads as follows:

16 A. Any student enrolled in or employee of a charter school
17 sponsored as provided for in Section 3-132 of Title 70 of the
18 Oklahoma Statutes or a virtual charter school sponsored by the
19 Statewide Virtual Charter School Board pursuant to Section 3-145.3
20 of Title 70 of the Oklahoma Statutes shall be prohibited from
21 receiving compensation or any financial incentive for recruiting
22 students to the school.

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1 B. The State Board of Education and the Statewide Virtual
2 Charter School Board shall promulgate rules necessary to implement
3 the provisions of this section.

4 SECTION 3. This act shall become effective November 1, 2020.

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